

PSYNOPSIS

CANADA'S PSYCHOLOGY MAGAZINE — LE MAGAZINE DES PSYCHOLOGUES DU CANADA

2022 ADVERTISING RATE SHEET

PUBLICATION DETAILS

Issued: Quarterly

Copy Deadlines: Jan 6, April 6, July 6, Oct 5

Circulation: 6,900

ARTWORK REQUIREMENTS

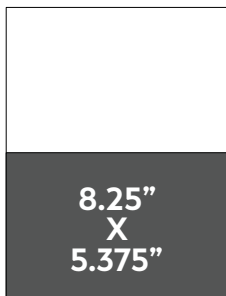
Files: PDF, EPS, PSD, JPEG (300 dpi)

Bleed: 0.25" Bleed for full and half page

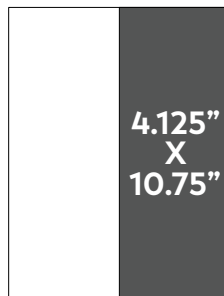
STANDARD SIZES (width x height without bleed)



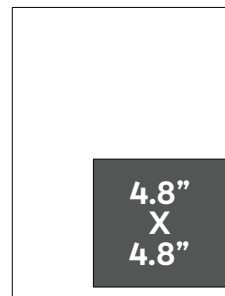
Full Page



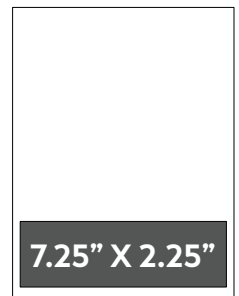
Half Page, Wide



Half Page, Tall



Quarter Page



Banner

	Standard, Single Ad	2 Insertions (10% Discount)	3 Insertions (15% Discount)	4 Insertions (20% Discount)
Outside Back Cover Full Page (full colour)	\$2,650.00	\$4,770.00	\$6,757.50	\$8,450.00
Inside Front/Back Cover Full Page (full colour)	\$2,450.00	\$4,410.00	\$6,247.50	\$7,840.00
Inside Front/Back Cover, Half Page (full colour)	\$1,650.00	\$2,970.00	\$4,207.50	\$5,280.00
Full Page ⁺	\$1,650.00	\$2,970.00	\$4,207.50	\$5,280.00
Half Page, Wide/Tall ⁺	\$825.00	\$1,485.00	\$2,103.75	\$2,640.00
Quarter Page, Square ⁺	\$425.00	\$765.00	\$1,083.75	\$1,360.00
Banner ⁺	\$300.00	\$540.00	\$765.00	\$960.00

*Rates effective January 1, 2021 and are listed before taxes. For more, email psynopsis@cpa.ca.

⁺Ads in print copies will appear in black and white (unless specified), but digital copies will be in colour.